Loom portfolio

practice for cultural transformation

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Loom is a practice for cultural transformation.

Powered by dialogue and imagination, Loom provides reflections, propositions, rehearsals, and real-world alternatives that bring people together around urgent issues. Loom develops open, experimental formats to help find and unlock the transformative potential of people, places and organisations.

Building on years of experience and a wideranging expertise, Loom creates unexpected ties between independent initiatives and institutions, weaving together people and practices with roots in different worlds.

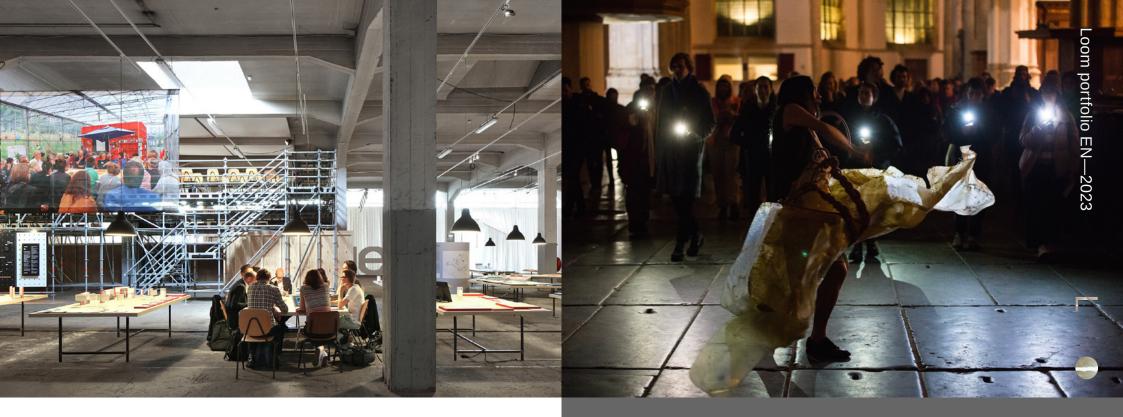
Loom facilitates conversations, conducts research, curates exhibitions and public programmes, publishes books, consults organisations and develops shared learning experiences.

To document and disseminate our work, Loom employs methodologies such as collective editing and polyvocal archiving to generate publications that spark conversation, give guidance and enable strategic, informed and long-term decision-making. Loom is grounded in Amsterdam and Rotterdam, and links with an international network in the arts, culture, design, public policy, media and heritage, bringing together local situations and global issues.

Loom is Katía Truijen, Mark Minkjan, Michiel van Iersel, Radna Rumping and René Boer working in close collaboration with an evolving ecosystem of talented and established practitioners.

This portfolio gives an insight into our ambitions and occupations, with examples of previous projects—both self initiated as well as collaborative projects with partner organizations—in which we have played a defining role. Curious to learn more about Loom? Please get in touch.





- κ Workshop in the context of the International Architecture Biennale Rotterdam (IABR) 2016 – The Next Economy. Exhibition design by 51N4E.
- 7 Come Closer, performance Ivan Cheng with Kristoffer Zeiner, Oude Kerk, 2019. Photo by Maarten Nauw.

Creating a common ground

Loom creates situations where various people and topics can meet and interact with one another. These situations are often staged in historically significant buildings and (other) heritage sites. The layered and sometimes contested nature of these locations generates fertile conditions to reflect on shared values and test new ideas and expressions.



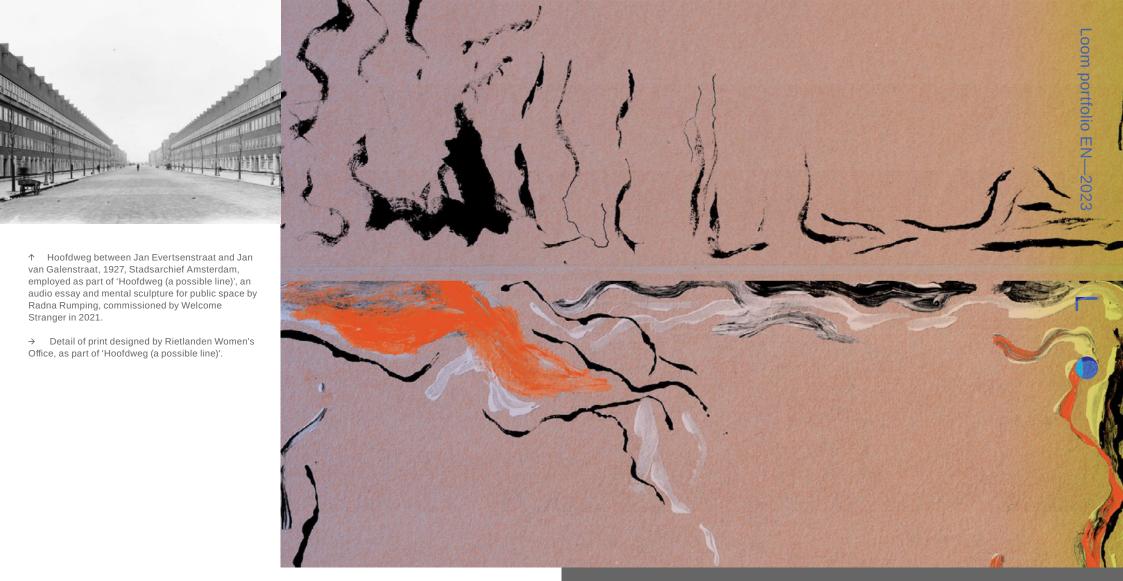


- ← Agree to all The cities they sell us, a VR installation by a.o. Zesbaans in front of a quote by William Gibson, as part of the International Architecture Biennale Rotterdam (IABR) 2016 The Next Economy. Photo by Hans Tak.
- 7 Tri-colored wall drawing by Nicolas Chuard as part of the Places of Hope exhibition in the former Fries Museum in 2018, in the context of Leeuwarden-Friesland European Capital of Culture and in collaboration with the Urban Futures Studio (UFS).

Imagining alternative futures

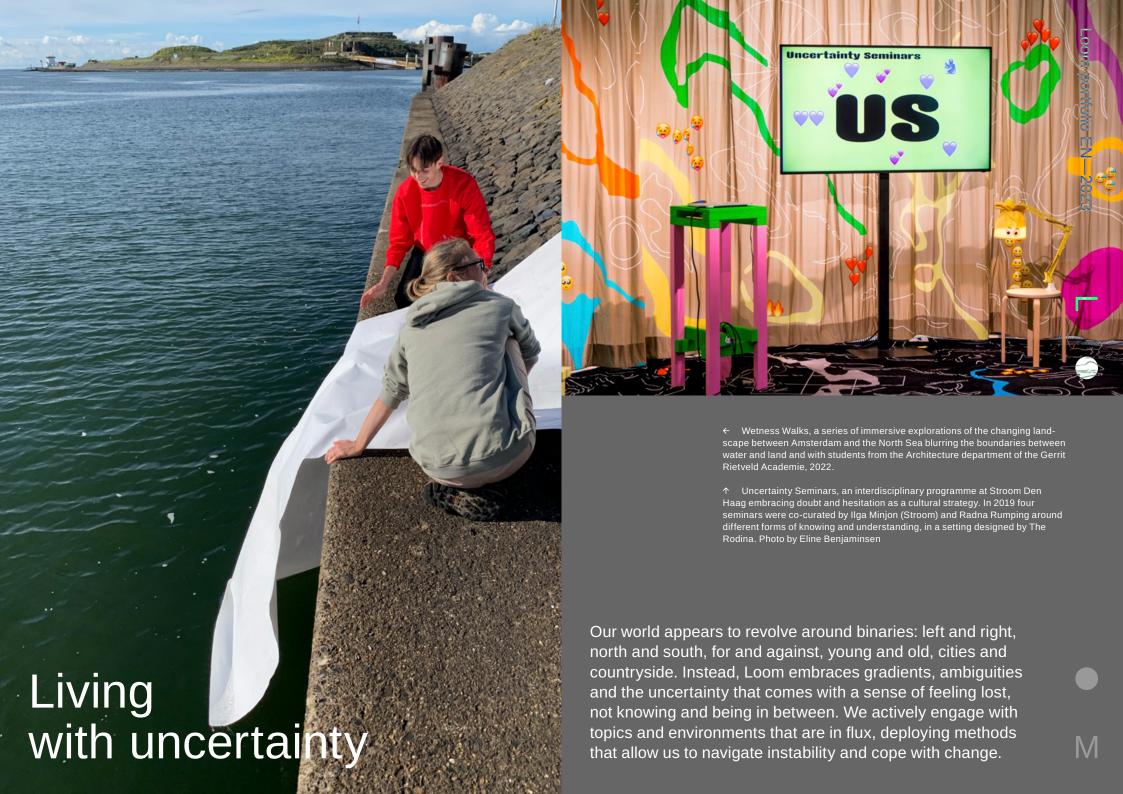
Loom approaches the future as the culmination of past events and present choices. Through our projects we facilitate a variety of voices and viewpoints to reflect on the past, imagine possible futures and confront contemporary challenges. The resulting stories and images provide a space for shared speculations that help us navigate between despair and hope in order to collectively create a more sustainable and just future.





Facing humanity's impact

Loom sees infrastructure, whether it is social or physical, as an expression of the culture and the time from which it originates. We explore the lasting impact of architectural and urban plans as windows into specific historic episodes. We revisit their development, explore their current realities and investigate future potentials through grounded (artistic) practices, from field trips to sound walks and mental sculptures.





Keeping history alive

- ↑ Collective listening exercise with Pamela Jordan in the Academiehuis/Grote Kerk in Zwolle, in the context of Winterlab 2023, commissioned by ArtEZ University of the Arts
- ¬ Stilstaan bij de Oude Kerk, Open Monumenten Weekend, 2013.

Heritage preservation and historiography are often synonymous with conservatism and elitism. Loom wants to give our past a future by opening it up to different perspectives and new uses. Instead of perceiving the past as something that needs to be protected at all costs, we help people to appropriate and reactivate it, thereby giving it new meaning and relevance.





- ← Architecture of Appropriation. On Squatting as Spatial Practice, edited by René Boer, Marina Otero Verzier and Katía Truijen, Het Nieuwe Instituut, 2019.
- ↓ Collage by Anastasia Kubrak, in Architecture of Appropriation. On Squatting as Spatial Practice.

Ground Floor sometimes we get hit by unitever trucks

We live in a time of rankings and ratings, of certification and canonization. That which is already established is favored over the unknown or unexpected. Loom appreciates the overlooked value of the informal, the undefined and uncategorized. By giving a platform to the things that exist under the radar, beyond the scope of popular taste and professional codes, we acknowledge their importance and expand their horizon of possibilities.

Valuing the informal



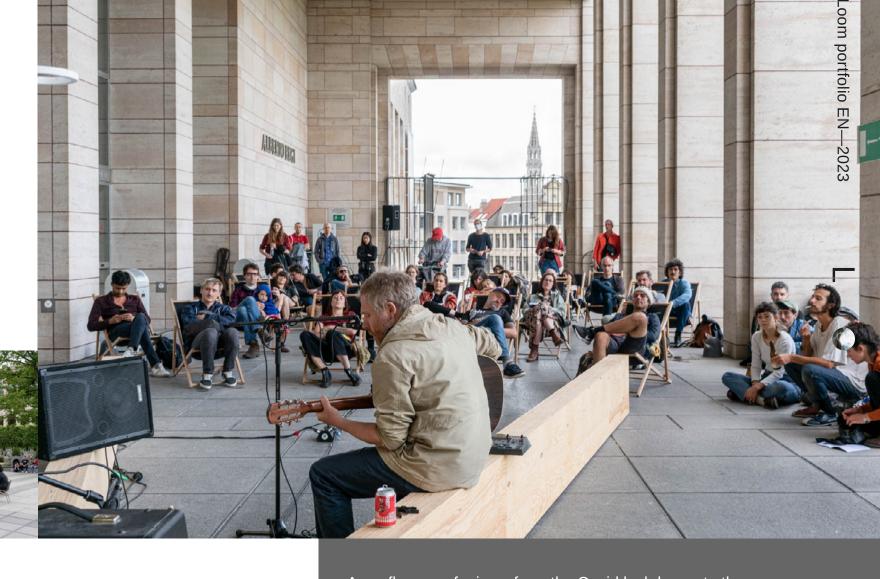


Creating space for complexity

- ← Opening of a temporary installation by HOH Architecten in the alley between Herengracht 127-129 in Amsterdam in the context of Tussen-ruimte, 2013, in collaboration with Office Jarrik Ouburg and TAAK. Photo by Jordi Huisman.
- Kraak een Tussen-ruimte, performance by Céline Talens in the alley next to Keizersgracht 123 in Amsterdam, in the context of Tussen-ruimte, 2013, in collaboration with Office Jarrik Ouburg and TAAK. Photo by Vrederick.

As cities and landscapes become more scripted and sanitized, space for experiment disappears and diversity – of people and ideas – decreases. Learning from the fields of economy and ecology, and the evidence that monopolies and monocultures reduce the vitality of societies and habitats, Loom strives to create the muchneeded physical and mental space where things can meet and flourish.

Fundamental Acts, Mont des Arts, curated by Katía Truijen, Traumnovelle and humbble and commissioned by Urban Brussels, 2021



Reclaiming space

A confluence of crises, from the Covid lockdowns to the persisting housing shortage, is putting pressure on our ability to live, work and come together in (public) space. Loom is developing new ideas and experiments on how to curate spatial transformations which reorganise existing power structures, center people's needs and desires and provide a fruitful ground for alternative ways of coming, being and living together.





Seeing the bigger picture

Overwhelmed by the continuous barrage of images and opinions it is easy to drift off and lose sight of the systems and dynamics that shape our world. Loom aims to connect the dots and understand how small and seemingly insignificant actions contribute to major events, and how major events impact everyday realities. Zooming out and back in, patterns start to emerge that allow us to position ourselves—not as passive spectators, but as actors in an interconnected world.





WHO WE HAVE WORKED WITH

Over the years, the people behind Loom have worked with and for amongst others:

ArkDes

Academy of Architecture Amsterdam

CANactions Kyiv

Canadian Centre for Architecture

City of Amsterdam

CLUSTER (Cairo Lab for Urban Studies, Training and

Environmental Research)

Oude Kerk Amsterdam

Het Nieuwe Instituut

Gerrit Rietveld Academie

Harvard Graduate School of Design

If I Can't Dance, I Don't Want To Be Part Of Your

Revolution

Independent School for the City

International Architecture Biennale of São Paulo

Ministry of the Interior and Kingdom Relations (BZK)

MO Museum Vilnius

Rewire

Rijnland Regional Water Authority

Royal Institute of British Architects

ruangrupa/Gudskul

Stedelijk Museum Amsterdam

Stroom Den Haag

UNESCO

Urban Brussels

Urban Futures Studio

VI Per Gallery Prague

Zentrum für Kunst und Urbanistik (ZK/U) Berlin

WHAT WE HAVE INITIATED

Over the years we have initiated, in close collaboration with others, the following projects:

De Verdieping
Failed Architecture
//\ hoekhuis
Ja Ja Ja Nee Nee Nee
mistral
Queers for Climate
Tussen-ruimte



WHAT AND WHERE WE HAVE PUBLISHED

Members of Loom have co-edited a number of books and smaller publications, including (a.o.)

Rewriting Architecture 10+1 Actions for an Adaptive Architecture, Valiz, 2020

Architecture of Appropriation: On Squatting as Spatial Practice, Het Nieuwe Instituut, 2019

Grounded Urban Practices – Cairo and Amsterdam/ Rotterdam, in collaboration with CLUSTER, 2019 and Grounded Urban Practices – Berlin, in collaboration with Z/KU and Cluster, 2020

Misericordia: in search of new mercy, Oude Kerk Amsterdam, 2017

The work by members of Loom has been published in (a.o.)

APRIA Journal
The Architectural Review
De Volkskrant
De Groene Amsterdammer
Harvard design magazine
Metropolis M
NRC Handelsblad
The Guardian
Time Out Magazine
Volume

BIOGRAPHIES

Katía Truijen is a media researcher, writer and musician based in Rotterdam. Her work is concerned with bringing people together around practices of listening, archiving, and rehearsing alternative urban, technological and ecological futures. She is part of Loom, practice for cultural transformation, co-founder of interdisciplinary platform //\ hoekhuis, curator of the context programme for Rewire festival, and research tutor at the Studio for Immediate Spaces (Sandberg Instituut). Between 2014 and 2021, Katía developed research projects and public programmes at Het Nieuwe Instituut. She was assistant curator for Work, Body, Leisure, the Dutch Pavilion at the 16th Venice International Architecture Biennale (2018), and co-editor of Architecture of Appropriation: On Squatting as Spatial Practice (2019) and For the Record: On the Politics of Music Video Culture (2021). She recently co-curated Fundamental Acts (Urban Brussels, 2021), Housing Futures (Independent School for the City/Het Nieuwe Instituut, 2022), RITUAL (Rewire festival, 2022) and MUTATION (FIBER festival conference, 2022).

Michiel van Iersel works as an urbanist and curator working at the intersection of the arts, architecture, urban transformation and ecology. He started his career working as a curator for several (visual) arts organisations, before co-founding cultural collective Non-fiction in 2008. In addition Michiel co-founded De Verdieping (2010–15), a temporary space and programme for experimental culture as part of club and restaurant TrouwAmsterdam, and the ongoing research platform *Failed Architecture*. In 2016 he was a member of the Curator Team of the International Architecture Biennale Rotterdam (IABR) and in 2018/19 he became a Loeb Fellow at the Harvard Graduate School of Design. He is currently combining his work with Loom with a

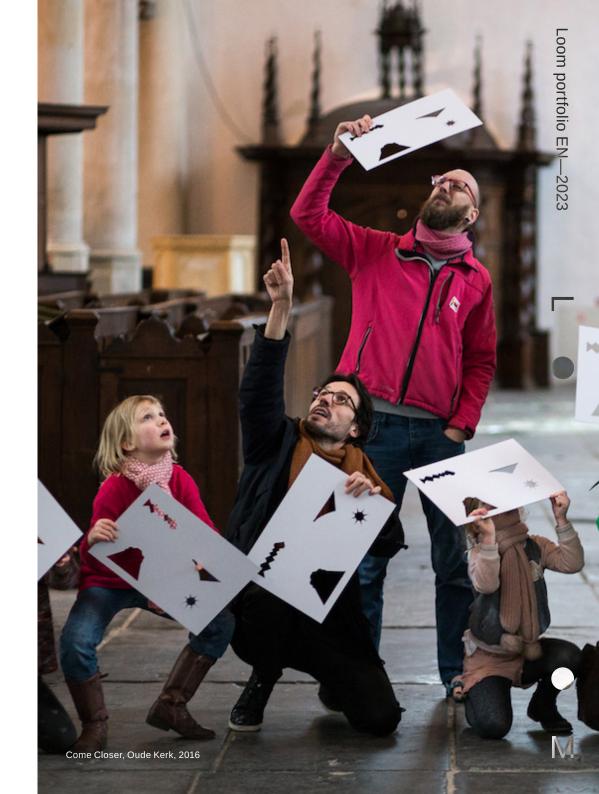
position as Program Lead of the Chair of Architecture and Urban Transformation at ETH Zürich. Michiel has more than two decades of experience advising and (re)activating a wide variety of smaller and larger (public) institutions, including UNESCO, the City of Amsterdam and various cultural institutions. In addition, he teaches, writes and publishes on a broad range of topics, including *Rewriting Architecture 10+1 Actions for an Adaptive Architecture* (Valiz, 2020).

Mark Minkjan is an architecture critic and urban geographer. He is a co-founding editor of Failed Architecture and has written for publications including VICE, The Guardian and The Architectural Review. He is the co-editor of various books, including Rewriting Architecture 10+1 Actions for an Adaptive Architecture (Valiz, 2020). Mark taught at various design and architecture schools, including the Royal Academy of Art in The Hague, TU Delft and the Academy of Architecture in Amsterdam and received the Geert Bekaert Award for architecture criticism in 2017. He curated programmes and exhibitions, including The Right to Build: Self-build between Dreams and Reality at the Amsterdam Centre for Architecture. He curates a public programme of live conversations and podcast interviews about alternative building culture and spatial practice at the Rotterdam Academy of Architecture.

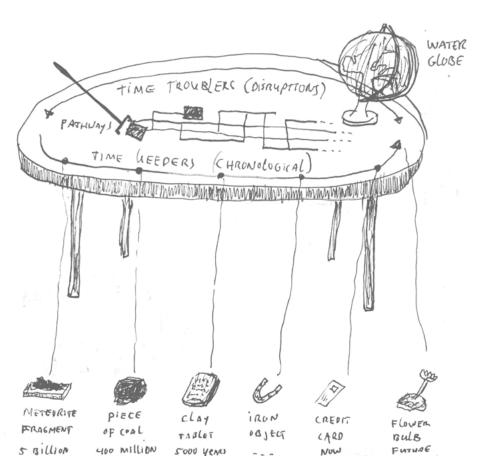
Radna Rumping is a curator, artist and advisor on contemporary art and culture. Her work involves public space, experimental archiving practices, ways of gathering and conditions of (in)visibility. Radio and sonic explorations have run like a thread through her practice: in 2015 she co-founded Ja Ja Nee Nee Nee, an online radio platform dedicated to the arts. During her residency at the post-academic research centre Van Eyck Academie (Maastricht) she developed her voice in writing and recording, which led

to a series of sound pieces and audio essays. Previous curatorial projects include Come Closer; a performance program at the 700 year old Oude Kerk in Amsterdam (2015–22), Gift Science Archive; a durational archiving performance in collaboration with Sands Murray-Wassink and If I Can't Dance (2020–21) and the series Uncertainty Seminars at Stroom Den Haag (2019). Radna is an experienced advisor on art in public space, previously in the committee for the City of Utrecht, and currently as part of the Stadscuratorium for the City of Amsterdam.

René Boer works as a critic, curator and organizer in and beyond the fields of architecture, art, design and heritage. He is based between Amsterdam and Cairo and is a driving force behind the Failed Architecture platform. In recent years he developed a wide array of exhibitions, public programmes and research projects, often with a focus on spatial justice, urban imaginations and queer tactics. His current projects include Contemporary Commoning, an experimental exploration of the relation between art and (urban) commons; Terraforming Indonesia, a programme investigating and reimaginging large-scale land reclamations in collaboration with the ruangruapa collective; and Smooth City, a forthcoming publication on the obsession with perfection in cities worldwide.



TIME TABLE



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