



Values and Conditions

Loom works holistically: everything is interrelated, in our approach we consider interdependencies and keep an eye on the bigger picture.

Loom embraces plurality: we believe that a diversity of voices, expertise and backgrounds leads to a more interesting conversation and deeper insights. That also means we consider listening just as important as speaking.

Loom takes time: our work is attentive and gradual, we give room for moments of acceleration as well as slowing down and we deliberately carve out moments that are not subject to time pressure.

Loom questions: we do not pretend to know everything and we try to make as few assumptions as possible. We are curious about that which is not yet there, exploring both existing knowledge and new possibilities.

Loom has limits: we are open to all kinds of collaborations, but sometimes we draw a clear line, for instance when something conflicts with our independent position or core values (from non-normative to anti-racist).

Loom aspires to sustainability: we take into account our ecological impact, but also invest in long lasting relationships; once we've made the effort to get to know each other well, we hope to stay in conversation.

Loom recognizes the importance of artistic and authentic work and the proper attribution of (collective) authorship—both that of others and our own—while making conscious choices regarding the use of AI.

*This text consists of 'words in progress', and may change as we go along. We are open to feedback and would love to hear from collaboration partners about their values, even beyond the specific project within which we are collaborating.

